



## Enterprise Identity & Brand Reputation

YouMail Protective Services™ safeguards enterprise from adverse impacts of unwanted robocalls including unauthorized brand name usage over the voice channel.

We detect and eliminate imposter traffic, protecting brand image, company reputation, and customer relationships.

Critically important to enterprise, the YouMail PS Brand Monitor service alerts customers upon detection of impersonation incidents along with call volume of associated bad actor campaigns.



Reduce risk from voice phishing (aka "vishing") impersonation



Reduce the risk of bad press and lost customers



Save IT resources by outsourcing to the subject matter experts



YouMail PS solutions are more accurate due to our millions of data points



### What Is Brand Protection Management?

Effective brand protection management provides surveillance of brand identity over the voice channel.

It monitors explicit unauthorized brand name mentions in vishing scams as well as implied references to brand relationships.

Enterprises will be notified of detection of potential trademark infringement or inappropriate brand mentions including incidences involving unlawful behavior or ill intent.

It's all the more better if your service reports on impersonation incidents such as call volume of bad actor campaigns.

### Enterprise Solutions

YouMail PS provides Critical Solutions for Enterprise Identity Management



#### Brand Defense

Full spectrum protection against vishing (voice phishing) attacks perpetrated against enterprise by bad actors



#### Brand Monitor

Surveillance of brand identity over the voice channel and proactively alerts of misuse

Trusted by top enterprise service providers and brands.



Avira



## About YouMail PS

YouMail Protective Services™ protects service providers, enterprises, and consumers from harmful phone calls. YouMail protects service providers with robocall mitigation services that detect when they are originating, carrying, or terminating bad traffic on their networks. YouMail protects consumer-facing enterprises by helping detect and shut down imposter traffic that can lead to financial or brand damage. YouMail protects consumers with app-based call protection services.

YouMail Protective Services™ communications platform handles over a billion calls per year for over 10 million users, and the YouMail Robocall Index™, since its launch in September 2015, has emerged as the nation's definitive source on robocalling data for telecom carriers, smartphone and app companies, and public policymakers.

YouMail Protective Services™ is privately funded and based in Irvine, California.

For more information, visit [www.youmailps.com](http://www.youmailps.com).